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The

Noon Club Quarterly

Vol. I, No. 4

“A very good club”

September 2025

President Pat McMenamín—Comments



Dear Fellow Rotary Club of Livermore Rotarians,

As I was drinking my first sip of coffee this September morning, and watering a beautiful little succulent plant that Past-President Jacquie Williams-Courtright gave me at the beginning of the new Rotary year, I began reflecting on all we have accomplished as a Rotary Club since July 1st and the beginning of the the new 2025_2026 Rotary year.

On Wednesday July, 16th, we celebrated our opportunity to host District Governor Herb Ritter’s visit to our Club - and we were among the first Clubs in District 5170 to hear DG Ritter’s Vision for the coming Rotary year.

And, as our Club has been doing for many decades, we hosted and presented the annual BBQ at Marilyn Avenue STEAM Academy to welcome back the staff, families and students; complete with food, fun, and festivities.

In addition, President-Elect Joel Swanson has identified an amazing number of outstanding presenters who have spoken to our Club, including our own members, such as: Paul McCandless’s presentation about hiking the Lake Tahoe Rim.

I am grateful for the astonishing views of the world our members bring to our Club.

We are now approaching the last few weeks of September.

I believe we are well on our way to an exciting Rotary year thanks to the many ways you have embraced and demonstrated service above self.

Pat

Pat McMenamín

Secretary Irv Stowers — Recent Board Highlights



The Rotary Club of Livermore - Board of Directors is considering several issues of interest to club members.

MORE FREQUENT MEETINGS AT DEL VALLE WINERY: The Board is discussing a significant change to the Club's meeting schedule. **Don Sweeney** has proposed a motion to have the Club meet twice a month (the second Wednesday & the last Wednesday of the month) at Del Valle Winery at 5pm instead of only on the last Wednesday of the month. This would hopefully encourage younger members to attend who may have difficulty attending noon meetings because of their work schedule. The Board Meeting on Sep 17, 2025 will again discuss the pros and cons of this proposal.

POSSIBLE SATELLITE CLUB: The Board is discussing adding a **Satellite Club** to the club with a theme of Golf. **Mike Thompson** is formulating a detailed proposal that will allow members of the Satellite Club to become full Rotarians but with somewhat different bylaws. Dues may be lower than that of the Rotary Club of Livermore. Meetings could be on different days of the week and different times of the day. Members of the Satellite Club would be members of the Rotary Club of Livermore but instead of a club president they would have a Club Chairman. Preparing a full proposal may take some time to get a majority of Board members to fully agree to the new arrangement.

GOLF TOURNAMENT THIS WEEK: **Mike Thompson** will be hosting a Club sponsored Golf Tournament on Sep 11, 2025. Those participating in this event may be current club members as well as potential new club members for the **Satellite Club**.

LIVERMORE COMMUNITY SERVE DAY: On Saturday September 20th at 8am club members will gather at **Hagemann Ranch** on Olivina Ave, to participate in fence and barn painting. The event will last approximately 3 hours and then all volunteers are invited to have a free lunch at Los Positas College sports field. Please consider wearing Rotary gear (vest and hat) as part of marketing but try to keep the paint off your clothes.

INTERNET EMAIL TIPS: If you have NOT been receiving weekly email from the Club Secretary concerning when and where our next club meeting will be held, it may be due to one or two reasons:

Your messages are being moved into your JUNK mail folder by your overactive mail software that is trying to protect you from SPAM. Email from DACdb will be addressed to you personally, but the return address will be mailservice@dacdb.com. When your email software receives messages coming from mailservice@dacdb.com it looks up that email address in your listing of friends to find out who that email belongs to. If it fails to find an 'approved' friend with that email address, it makes the assumption that it is junk mail or SPAM and moves the message to a folder generally called JUNK.

HOWEVER, if you add any name to your list of friends such as Irving Stowers and then add mailservice@dacdb.com as my email address, then it will assume I'm a good guy and substitute my name for mailservice@dacdb.com.

Irv Stowers

Treasurer’s Report — Alan Burnham



The Club is strong financially. The 2024-5 Rotary year closed with total assets of \$124,272.29, of which \$17,025 is restricted to the Depot Community Room project, up to \$50,000 more is committed to the Depot project, and \$25,000 is the minimum reserve by club policy, giving a net unobligated balance of about \$32,250 on June 30.

The evolution of the Club’s financial position over the past few years is shown in the following Tables. Basically, strong income from the crab feed, major donations, and District grants, and a partnership with LARPD have enabled us to accomplish major projects in recent years while maintaining a strong financial reserve.

Asset Summary and Commitments

Rotary Year	Total Assets	Designated Project Funds	Club Project Committed Funds	Total minus project funds
2020-1	55,982			
2021-2	53,299			
2022-3	54,131			
2023-4	121,087	13,583 Park signs	50,000 Depot 25,000 The Farm	32,504
2024-5	124,272	17,024 Depot	50,000 Depot	57,248

Major Sources of Net Income and Outgo (besides membership dues)

Rotary Year	Crab Feed	Rodeo	Donations	Project Funds In (District 5170 and Alameda County)	Project Funds Out
2020-1					
2021-2	22,986	2116	14,158		
2022-3	32,260	1294	7038	25,000 AC Covid	25,000 GHS Wellness
2023-4	35,831	-459	28902	13,583 Park signs	
2024-5	37,013	5210	9363	16,913 Depot	38,693 Park Signs & The Farm

So far this year, we have collected 94% of the membership dues, and we have 10 paid Friends (income of \$49k of our \$165k budget). We also received a \$10,000 donation from Topcon. The Club donated \$500 to the Gratitude Network, \$1000 to COANIQUEM (Burned Children Foundation, Santiago, Chile), \$3000 to the Nepal construction project, and \$1200 to the Livermore Heritage Guild for brick (shown below) supporting their Midway School Relocation Project. The Club also matched member donations with \$1250 from the President’s discretionary fund for a total of \$3800 to the Intermediate Little League World Series local committee.

Alan Burnham

Membership—Don Sweeney



Rotary Club Membership Committee Update

The Membership Committee proposes adding a second monthly evening meeting at Del Valle Winery, scheduled for the second and last Wednesdays of each month. Both evening meetings will begin at 5:00 PM. Audio-visual equipment logistics seem resolved. It is likely the Rotary Board will want to re-evaluate the success of two evening meetings after a six month trial. The Membership Committee remains dedicated to recruiting new members before the Rotary year concludes. This year's goal is to add ten new members. Last year's target was also ten new members, and our club successfully welcomed nine new additions. For the current year, the committee has already added two new members, demonstrating steady progress toward its objectives. Currently, our total club membership is about 95 members. With final approval by the Rotary Board, we will start the new evening program on January 14, 2026.

Comprised of nine members, the membership committee believes that a larger, engaged group is best positioned to attract new recruits and strengthen the club's membership base.

The most successful approach for recruiting new members has been encouraging current members to invite guests to weekly gatherings, especially during the monthly evening meetings. Continuing the practices introduced last year, members who sponsor new recruits are recognized during rotary meetings. New members are also given an embroidered Rotary shirt.

A new initiative proposes forming a satellite club. Satellite club members meet monthly, pay lower dues, are invited to our regular club meetings, cannot vote on club matters, and are counted as Rotary Club of Livermore members. We welcome feedback from the membership.

Don Sweeney

Club Services — Tim Barry



Back Into The Swing Of Things

Fellow Rotarians, you have really stepped up to the plate and assisted my role as your Club Service Chair and signed up to support our weekly meetings, after several weeks of minimal sign-ups. Our meeting service spreadsheet <https://docs.google.com/spreadsheets/d/1ZB1CBest2150DzZayZDhQoLYw5bCbWKM/edit#gid=813651612>

is how we keep track of “who’s doing what to whom”. For each club meeting I invite you right now to type your name into the job task you’d like to do to support our meetings in September and October. It takes a village to put on our meetings each week. Be a part of our village and make it happen for your fellow club members!

At our August 27th meeting at Del Valle Winery, Sheila and Irv assisted me in asking more members to participate in our meetings. While I demonstrated, at the podium, the ease of doing each of the meeting jobs, we passed around a sign up sheet, and Irv entered those names on to our club service spreadsheet. I also announced that each month a prize will go to the person who has signed up and performed jobs at our meetings with the most frequency. At our Sept. 3rd meeting, I thanked all those who answered the call and signed up on the spreadsheet. I also announced that for the month of August, honorable mentions (with 4 sign-ups each) went to Stu Frazier, Dave Barnes, Trudi Barnes and Sheila Fagliano. I actually had the most number of tasks for the month (7), yeah, I know, you want a re-count! I disqualified myself and awarded the prize to Linda Tinney with 6 tasks completed. Congratulations Linda, who won a gift card for a couple of tickets to Cinema 13 Theater! You oughta be in pictures, Linda, congrats! Who’ll win for September? It’s not too late to sign up for tasks and win the big prize!

Mystery Golf took place Thursday Sept. 11th at Wente Golf Course (not such a mystery) and organizer Mike Thompson came away the low gross winner. Congrats to President Pat, too, for winning closest to the pin! Mike, thanks for organizing this enjoyable day for us; a good time was had by all!

Tim Barry

Public Image Director Report

Fall 2025

Submitted by Kelly Bowers

Public Image: Purpose & Focus

Elevate Rotary's visibility and reputation in our community to foster engagement, attract and retain a more diverse membership, and grow overall membership. **Every Rotarian** is a Public Image Ambassador - our collective actions, language, and presence shape how the community perceives and experiences our Club.

Brand & Theme Integration

Brand mindset: Our "brand" is more than a logo—it's how people think and feel about us. We consistently weave Rotary identity into our logos, website, presentations, and social media.

2025–26 Theme: *Unite for Good*

Tell the story: Use the theme as our narrative through-line to showcase unity and service.

Inspire engagement: Emphasize the power of collective action to invite participation.

Strengthen perception: Clear, consistent messaging builds trust and reputation.

Show, don't just tell: Feature action photos from service projects and events to bring our theme to life.

Recent Highlights & Photos

Prominently featured our leadership transition, including highlights of the Demotion Ceremony, with President Pat taking the reins from outgoing President Marc Roberts and introducing our new Board!

LLIWS Sponsorship Visibility: Rotary banner prominently displayed; Club received broad recognition on social media during the Little League Intermediate World Series.

Giant Check Presentation during our evening meeting on August 27th at Del Valle Winery, with LLIWS representatives Kathleen Minser and Bill Aboumrad.

Marilyn STEAM Academy BBQ: Strong attendance; photos posted to Club channels.

District Governor Herb Ritter is very active on social media; he visited our Club and is reposting and sharing our posts as well as generating new content for us to share.



Digital Presence (as of September 2025)

LinkedIn: 353 connections

Facebook: 200 followers on the new page (slow and steady growth since launch)

Instagram: Account setup in progress (to expand reach and engage younger audiences)

Public Image In Progress

Event & Outreach Assets: Design and purchase of a branded tablecloth, portable freestanding sign, and step-and-repeat banner with stand.

Member Spirit Wear: Still researching to partner with a local design firm to offer Rotary-branded apparel and accessories (jackets, hats, polos/tees, ties, sweatshirts, and sundry items) for members to purchase and wear—both conversation starters and brand builders.

Member Engagement & Call to Action

Be the brand: Wear Rotary-branded gear at community events and errands—small moments spark big conversations.

Share the story: Submit action photos that reflect *Unite for Good* with:

A short caption tying to the theme

Names of Rotarians pictured

Send to kbowers3232@gmail.com

Next Steps

Finalize and order event display assets; deploy at upcoming meetings and service projects.

Launch Instagram; establish a simple weekly content cadence across platforms.

Provide members with quick “talking points” and social media tips to ensure consistent, confident messaging.

Roll out the spirit-wear storefront; promote “Wear Your Why” mini-campaign to normalize

Rotary gear in daily life.

How Every Club Member Help

Encourage committee leads to capture and share photos from every project.

Model the brand: wear Rotary gear, use the theme language, and tag the Club when posting.

Identify 2–3 marquee service moments this fall for coordinated storytelling (photos + quotes + short recap).

Together, we'll “Unite for Good” by showing a vibrant, welcoming Rotary that serves—and invites others to serve—with us.

Kelly Bowers

Youth Services — Stu Frazier



I won't be able to give an update this quarter. I'm out of the country with limited access to the internet and no computer...just an iPad.

Things are going well with Youth Services. READY is in full swing, the first Student of the Month will take place on September 17th and I had a very productive meeting with Roxana Mohammed discussing plans for this years Interact Club at LHS.

The Music Scholarship Committee will start discussions next month. More to come next time!

Sorry I can't give you more. I'll have lots more for the next newsletter.

Stu Frazier

Community Service — Trex Donovan



This coming Saturday, the 20th, we have community service day in Livermore. We will be working at Haggeman Farm on Olivina.

Other upcoming community events may include *sleep in heavenly peace* bed build.

Goodness Village has a project going that I might present to the group. The work will be completed Oct 6th-24th. We need volunteers M-W each week 8-4:30. Ideally 20 volunteers each day. No skill required however having 4-5 skilled folks would be helpful to lead each home with our Village contractor leading the full project. The 2nd week we need a couple electrical skilled folks. Comfortable on ladders is helpful however we will keep people on the ground if needed.

Work to be completed:

- Week 1: Remove siding, trim and skirting
- Week 2: Scrape caulking, wash, level, electrical
- Week 3: Paint

Trex Donovan

The Rotary Foundation and International Services Director Report



The Rotary Foundation (TRF) and International Services (IS) report includes 1) Update of TRF Goals for 2024-25 and 2025-26 goals, 2) TRF recognitions after June 18,2025 and 3) Status of Global Grants in 2024-25.

TRF Accomplishments for 2024-25 and Goals for 2025-26

Our club ranked #3 in Annual fund and # 2 in Total Contributions to TRF including Endowment among the 67 clubs in our District 5170. It is a significant achievement considering that we are #12 in membership size. All of us should be proud of our achievement.

We raised \$73,620 for Annual Fund vs the goal of \$72,000 and raised \$23,954 for PolioPlus vs the goal of \$22,000. We raised a total of \$126,499.

This would not have been possible without very generous contributions from many Rotarians as illustrated below:

Our club is blessed with 43 Paul Harris Society members who contributed \$1000 or more in 2024-25, 32 Major Donors and 5 Bequest Society members.

Thank you ALL.

We set our 2025-26 goals as: Annual Fund \$72,000 and PolioPlus \$25,000 as well as to increase number of PHF, PHS members, Major Donors and Bequeath Society members.

The Rotary Foundation (TRF) Recognitions since June 18, 2025

Robert Bishop was recognized as Paul Harris Fellow for his exemplary service to our Club as Sargent at Arms for several years.

Glenn Kubiak was recognized as recipient of PHF+8 for contributing \$9000+ to TRF over the years.



Paul Harris Fellows (PHF) and Multiple PHF

2025-26 PHS Members:

Don Wentz, Irving Stowers and Jacqueline William-Courtright

From Last Year 2024-25 PHS Members:

Jay Davis, TJ Gilmartin, Lynn Seppala, Wendy Maureen Ellison, Paul McCandless, Dale Miller and Keith Beck.



International Services Report

The following is an update on the status of current Global Grants :

GG2573626- PEP UP project for Mental wellbeing in high schools and colleges in Hyderabad, India. This GG has been approved and is fully funded. Total project cost is \$33,293 and we provided 15,000 DDF from Club (\$27,000). The project is progressing very well and an update will be provided by a visiting Rotarian from Hyderabad Rotary Club in few weeks.

GG2577245- Minimizing Genetic Diseases using Sanger Sequencer for genetic sequencing. This Global Grant has been submitted and being reviewed by TRF.

Total cost of this GG is \$94,475. We are providing 20,000 DDF (\$36,000). We received 9,739 DDF from 3 clubs in our District and raised \$13,250 to purchase the 9,861 DDF to complete the funding.

GG2578389- Medical Equipment for Sai Aashraya hospital in Bangalore, India. This has been approved and fully funded. Total cost of this project is \$58,500 and we provided \$54,900. We received 3,495 DDF from another club and raised \$33,800 to purchase 30,500 DDF needed.

GG2578658- WASH, Furniture and educational supplies for two schools devastated by floods near Kathmandu, Nepal. The GG Application is at draft stage and is being reviewed by our club and our District GG review committee. We expect to submit this GG application within 2-3 weeks to TRF for approval. The total cost of this GG is \$33,414 of which our club is responsible for \$30,915. So far, we have one club donating 2500 DDF (\$4,500).

The total cost of this GG is \$33,414 of which our club is responsible for \$30,915.

So far, we, in addition to the GG, are also helping with the cost of reconstruction of a school which is NOT covered by Global Grant. More details to follow.

A special Recognition to a Donor supporting Global Grant

Mr. Balan Arakoni donated \$33,800 for Global Grant GG2578389 to purchase Medical Equipment for Sai Aashraya multi-specialty hospital in Bangalore. He was recognized for his generous donation with appreciation.



I thank everyone for supporting The Rotary Foundation of RI and all the Global Grant Projects

Goud Memula

Director for The Rotary Foundation and International Services

Train Station Freight Room Update — Marc Roberts



Our project to finish the freight room in the historic train station continues to move forward, although the loss of our project manager **Alan Frank** has slowed us down a bit. Alan was instrumental in this project as well as numerous projects for Rotary, the Opera, the Symphony, the Heritage Guild, and the Pacific Locomotive Association. Because of Alan's contribution to our community, our club has asked the city (who owns the train station) to name the freight room in Alan's honor. The initial reaction from the city has been very positive.

This project will create a space that can be used as a meeting room for non-profits and community groups. We have been working for the last two years to get all of the agreements and permits for the project. At the beginning of the calendar year, we received our right of entry from the City which allows us to control the property to complete the work. We are partnering with KPA Group Engineers and Architects who have agreed to be the architect and we will be finalizing our contractor selection in the next couple of weeks. Thanks to our very own Bob Bishop who has been helping with that process.

We are just about ready to launch our formal fundraising for the project. We have been busy with our pre-campaign work reaching out to a number of partners. As you might recall, the Club applied our District Designated Funds (DDF) of almost \$17,000. Additionally, Fremont Bank notified us that we received a \$20,000 grant for the project. California Water Service Company has also expressed interest in helping to fund the project. Together these grants will fund a significant portion of the project costs.

We are partnering with the Rotarian Foundation of Livermore so that donations to the project will be tax-deductible. Members of the morning club have expressed interest in helping with the project, especially as a way to honor Alan. This project will be a great mix of hands-on work (with some professional help) and donations and will be another project that will leave a lasting contribution to the community. As construction gets under way this fall, lots more information will come as we need volunteers.

Marc Roberts